# **Project Nikko**



Project Nikko is a 75+ person, Mid-Atlantic-based, highly successful and profitable, fully-integrated home electrification, smart home, residential solar construction, sales origination, solar battery installation and service company. Located in the rapidly-expanding, energy intensive "data center of the world", in 2024 Nikko had \$44.1M in Revenues, and \$5.1M in adjusted EBITDA (12.0%).

### **Transaction Overview**

Sauk Capital is seeking a platform to execute an aggressive organic and inorganic growth strategy in the rapidly growing home electrification, smart home, and residential battery installation, and residential solar installation market. Nikko is an ideal candidate given favorable market dynamics, rising energy prices, general inflation, and shifting consumer needs and demands. Nikko is structured with an attractive acquisition price (5.4x EBITDA), generous seller financing, and significant equity rollover (20%) to create alignment.

#### **Investment Highlights** • In 2024, the US solar industry installed nearly 50 gigawatts direct current of capacity, a 21% increase from 2023. This was the second consecutive year of record-breaking capacity (SEIA) **Growing sector in an** expanding market Solar accounted for 66% of all new electricity-generating capacity added to the US grid in 2024, as the industry continued experiencing record growth (SEIA) Nikko is ranked in the top 20 in residential solar construction, and near the **Strong Track Record** top 100 overall (www.solarpowerworldonline.com) of Success Nikko serves high-end, high margin residential market exclusively Company leaders are in their late 30s and 40s and have been there for 10+ Energetic, hungry, young and focused • Significant equity rollover (20%) and generous seller financing **Management Team** • As of 2024, approximately 5% of single unit households in the US have solar power systems installed. By 2032, this is expected to increase to 18% by **Business buoyed by** 2032 (Statista) attractive market trends Nikko is located in the "data center capital of the world," and energy demands in the area are expected to rise 85% over the next 15 years (MAREC Action) Clear and achievable Nikko's Management team has a clear and achievable plan to aggressively plan to aggressively grow in adjacent markets in the East and MidAtlantic scale both in existing Nikko has recently partnered with Walmart to sell services to consumers in and adjacent markets their stores

### **Key Services**





**Smart Home** 

Residential Solar Installation





Home Electrification

Residential Battery Installation



Solar Battery Service

## **Financials Returns Summary**

Case	Growth	2026 EBITDA (E)	Exit Multiple	Gross MOIC	Gross IRR
Base	5%	\$5.5M	6.0x	3.4x	30.6%
Management (Upside)	12%	\$6.2M	6.5x	4.8x	40.7%
Downside	0%	\$5.1M	5.5x	2.6x	23.2%

## **Sauk Capital Team**

#### **Ronald Douglas, Managing Principal (Boston, MA)**

- Previous relevant deal experience includes the acquisition of Coastal Painting of South Florida, the largest specialty contractor of its type in Florida, servicing HOAs, high rises, condos and large commercial properties, with Small Business Community Capital and Bosworth Capital
- Extensive background in investment banking with roles at Deutsche Bank, Rothschild, and Cora Capital (Clean Technology). Also has experience in international tax with Price Waterhouse Coopers LLC
- Holds a JD from Harvard Law School (cum laude), an MBA from Columbia Business School (honors), and a BA from Morehouse College (magna cum laude)

# Outstanding Financial Profile

~12.6%

2025E Adj. EBITDA margin

~\$6.2M

2025E Adj. EBITDA

**Top 20** 

Top 20 Residential Solar Construction